

Loyalty Continuity Gift Giveaway - Official Rules

Promotional Period

- 1. Hollywood Gaming at Mahoning Valley Race Course will conduct a "Loyalty Continuity Gift Giveaway" beginning on Sunday, July 12 and continuing through Sunday, July 19.
- 2. This promotion will have two pick up time groups. The first group shall begin at 9am and end at 2pm on the promotion dates in July. The second group shall begin at 2pm and end at 7pm.
- 3. Giveaway Dates:
 - Sunday, July 12, 2020
 - Sunday, July 19, 2020
- 4. Invited guests from the first pick up group can begin swiping their mychoice card at marketing kiosks at 9:00am to receive their gift voucher. Guests can redeem their voucher by driving through the valet area between 10:00am and 2:00pm.
- 5. Invited guests from the second pick up group can begin swiping their mychoice card at marketing kiosks at 2:00pm to receive their gift voucher. Guests can redeem their voucher by driving through the valet area between 3:00pm and 7:00pm.
- 6. HWMV management reserves the right to begin the giveaway early based upon patron volumes.
- 7. All times referred to throughout these rules are Eastern Standard Time (EST).

Eligibility

- 1. Eligible mychoice members will be invited by email and/or mail, and determined by historical level of play factors including but not limited to trip frequency, VLT machine denominations played, average bet, length of play, and length of time since last visit.
- 2. Guests may pick up their free gift by driving through the valet area on the promotion date.
- 3. mychoice members that do not receive an invite as a loyalty member will have the opportunity to earn two hundred (200) tier points (\$1,000 coin-in) on the day of the promotion between 5:00 am and 6:59 pm to earn a gift. Guests who earn the gift can pick up their gift between 3:00pm and 7:00pm. All gifts must be picked up at the valet drive through.
- 4. Invited myChoice members will also have the opportunity to earn two hundred (200) tier points (\$1,000 coin-in) on the day of the promotion between 5:00 am and 6:59 pm to earn up to one (1) additional gift. Guests who earn the gift can pick up their gift between 3:00pm and 7:00pm. All gifts must be picked up at the valet drive through.
- 5. Only the guest whose name appears on the gift voucher will be able to pick up their gift(s).
- 6. Gifts will be available while supplies last.
- 7. Approximately two thousand five hundred (2,500) gifts are available on the promotion day.
- 8. In the event that Hollywood Gaming at Mahoning Valley runs out of gifts, the guest will receive a leftover gift from a previous gift giveaway. Free VLT Play will not be administered



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as the result of running out of the specified gift. This determination will be made by Hollywood Gaming Mahoning Valley.

9. Due to the volume of guests in line for gift redemption, management reserves the right to begin the gift redemption early.

General Rules

- 1. Participants agree to the use of his or her first name, city & state and photograph for advertising and promotional purposes without charge or additional compensation.
- 2. Any patrons on the Hollywood Mahoning Exclusion List are not eligible to participate in any promotional programs.
- 3. Employees of Hollywood Gaming at Mahoning Valley Race Course, its subsidiaries, affiliates, or parent companies, and those family members who reside in the same household are not eligible to participate in this promotion.
- 4. Hollywood Gaming at Mahoning Valley Race Course is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail or email.
- 5. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Gaming at Mahoning Valley Race Course.
- 6. Hollywood Gaming at Mahoning Valley Race Course may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
- 7. Hollywood Gaming at Mahoning Valley Race Course reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or a complimentary reward has been changed, altered or tampered with in any way.
- 8. Use of the MyChoice card indicates acceptance of these Official Rules.
- 9. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them to be the fairest outcome for all concerned. That decision shall be final and binding. In addition, Hollywood Gaming at Mahoning Valley Race Course reserves the right to change, modify or cancel this program at any time.
- 10. Any change or cancellation of the program must be approved by the Ohio Lottery Commission prior to the change or cancellation.
- 11. Winners are responsible for all applicable federal, state, and local taxes, title and licensing fees.