



MAHONING VALLEY RACE COURSE

## Loyalty Gift Giveaway - Official Rules

### **Promotional Period**

1. Hollywood Gaming at Mahoning Valley Race Course will conduct a "Loyalty Gift Giveaway" on Sunday, November 17, 2019.
2. This promotion shall begin at 11:00 am and end at 5:00 pm.
3. Guests can begin swiping their MyChoice card at marketing kiosks at 11:00 am to receive their gift voucher. Guests can redeem their voucher in lower level racing between 12:00 pm and 5:00 pm. Owners Club and Elite members can begin redeeming their gifts at 11:00 am.
4. All times referred to throughout these rules are Eastern Standard Time (EST).

### **Eligibility**

1. Eligible MyChoice members will be invited by email and/or mail and determined by historical level of play factors including but not limited to trip frequency, VLT machine denominations played, average bet, length of play, and length of time since last visit.
2. Guests may pick up their free gift in the Trackside Level Promotional Area on the promotion date.
3. MyChoice members that do not receive an invite as a loyalty member will have the opportunity to earn two hundred (200) tier points (\$1,000 coin-in) on the day of the promotion between 5:00 am and 4:59 pm to earn a gift.
4. Invited MyChoice members will also have the opportunity to earn two hundred (200) tier points (\$1,000 coin-in) on the day of the promotion between 5:00 am and 4:59 pm to earn up to one (1) additional gift.
5. Only the guest whose name appears on the gift voucher will be able to pick up their gift(s).
6. Gifts will be available while supplies last.
7. Approximately two thousand five-hundred (2,500) gifts are available on the promotion day.
8. In the event that Hollywood Gaming at Mahoning Valley runs out of gifts, the guest will receive a leftover gift from a previous gift giveaway. This determination will be made by Hollywood Gaming Mahoning Valley.
9. Due to the volume of guests in line for gift redemption, management reserves the right to begin the gift redemption up to one (1) hour early.

### **General Rules**

1. Participants agree to the use of his or her first name, city & state and photograph for advertising and promotional purposes without charge or additional compensation.
2. Any patrons on the Hollywood Mahoning Exclusion List are not eligible to participate in any promotional programs.
3. Employees of Hollywood Gaming at Mahoning Valley Race Course, its subsidiaries, affiliates, or parent companies, and those family members who reside in the same household are not eligible to participate in this promotion.



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4. Hollywood Gaming at Mahoning Valley Race Course is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail or email.
5. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Gaming at Mahoning Valley Race Course.
6. Hollywood Gaming at Mahoning Valley Race Course may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
7. Hollywood Gaming at Mahoning Valley Race Course reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or a complimentary reward has been changed, altered or tampered with in any way.
8. Use of the MyChoice card indicates acceptance of these Official Rules.
9. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them to be the fairest outcome for all concerned. That decision shall be final and binding. In addition, Hollywood Gaming at Mahoning Valley Race Course reserves the right to change, modify or cancel this program at any time.
10. Any change or cancellation of the program must be approved by the Ohio Lottery Commission prior to the change or cancellation.
11. Winners are responsible for all applicable federal, state, and local taxes, title and licensing fees.